



Manitoba Dental  
*Foundation*

# SMILE GALA 2025

with a performance from singer, songwriter,  
three-time Juno Award winner  
and Member of the Order of Canada,

**Chantal Kreviazuk**

SATURDAY, NOVEMBER 1, 2025  
RBC CONVENTION CENTRE

**SPONSORSHIP  
OPPORTUNITIES**

# ABOUT THE MANITOBA DENTAL FOUNDATION

Dentists in Manitoba and throughout Canada have been aware that many individuals of all ages have limited access to oral health care. On an individual and group basis, dentists have provided and continue to provide “pro bono” oral health care. Moreover, dentists traditionally support not-for-profit and charitable organizations that benefit members of our communities. Some of these organizations provide oral health care as part of their extensive services and mandate.

However, no organization existed exclusively dedicated to the improvement of oral health for the underserved. Many conversations occurred with leaders of the dental profession on how best to address this issue.

The purpose and rationale for the establishment of the Manitoba Dental Foundation (MDF) was discussed and proposed in the previous decades. In 2014, a commitment was made to prepare and submit the necessary documentation to secure its creation. In the Fall of 2015, the MDF was officially established with its vision of serving as the heart of philanthropic giving for the dental community of Manitoba.



## Our Mission

To provide funding to improve the oral health of the underserved, homeless and vulnerable of all ages.

## Our Vision

Healthy smiles through inspired generosity.

# ABOUT THE SMILE GALA

The Manitoba Dental Foundation's Smile Gala is an unforgettable evening of celebration and purpose. This signature event raises critical funds to support the Foundation's mission: to close the gaps in dental care and ensure that all Manitobans—regardless of income, insurance status, or life circumstance—have access to the dental treatment they need to live healthy, pain-free lives. Every dollar raised helps fund care for those who would otherwise go without: newcomers, children, cancer patients, and people experiencing homelessness.

For sponsors, the Smile Gala offers a unique opportunity to connect with a powerful network of dental professionals, including dentists, clinic owners, and suppliers. As a corporate sponsor, your brand will be front and centre among a highly

engaged audience, showing your commitment to community wellness and health equity. It's a chance to demonstrate leadership in corporate social responsibility—while building meaningful relationships with the people shaping the future of oral health in Manitoba.

Guests can expect an elegant, entertaining evening, featuring delicious food, great company, and world-class entertainment. Acclaimed Canadian singer songwriter Chantal Kreviazuk will take the stage for a special performance, followed by an energetic dance band to keep the celebration going well into the night. Whether you're joining us as a guest or a table host, the Smile Gala promises a night to remember—all in support of a healthier, more equitable Manitoba.



# Chantal Kreviazuk

The Smile Gala promises to be an unforgettable evening, highlighted by a breathtaking performance from the iconic Canadian singer, songwriter, pianist, three-time Juno Award winner, and Member of the Order of Canada, Chantal Kreviazuk.

Born and raised in Winnipeg, Chantal's musical journey began at a young age with classical piano training. She later attended the University of Manitoba, performing commercial jingles and playing at weddings and lounges. By the late 1990s, she emerged as a powerhouse adult contemporary singer-songwriter and pianist.

Chantal's 1996 debut album, *Under These Rocks and Stones*, earned her a 1997 Juno nomination for Best New Artist and was certified double platinum (200,000 copies). Her 1999 album *Colour*

*Moving and Still* also went double platinum in Canada. In 2000, she won Juno Awards for Best Adult/Pop Album and Best Female Artist.

In November 2014, Chantal, alongside her husband Raine Maida, was appointed a Member of the Order of Canada by Governor General David Johnston in recognition of their outstanding contributions to Canadian music and their extensive charitable work. Together, they've not only created music but also empowered others in the industry by writing songs for both established and emerging artists.

Chantal and Raine are also deeply committed to numerous causes, including human and animal rights, mental health, education, and the environment. Their philanthropic efforts continue to inspire change and raise awareness worldwide.



# SPONSORSHIP CATEGORIES

# PRESENTING SPONSOR

## \$75,000

- 40 tickets – five tables in the VIP Section
- Bring greeting to attendees
- Two Full-page ads in the Event Program
- Signage at event recognizing Presenting Sponsor
- Identification as Presenting Sponsor on menu cards
- Link to company website in the MDF website as Presenting Sponsor
- Listing on Silent Auction website as Presenting Sponsor
- 16 passes to Meet & Greet with Chantal Kreviazuk
- Introduction of Chantal Kreviazuk
- Introduction of live band Little City All Star Band
- Recognition as Performance Sponsor



# PERFORMANCE SPONSOR

## \$50,000

- 24 tickets – three tables in the VIP Section
  - Bring greeting to attendees
  - Two Full-page ads in the Event Program
  - Signage at event recognizing Performance Sponsor
  - Identification as Performance Sponsor on menu cards
  - Link to company website in the MDF website as Performance Sponsor
  - Listing on Silent Auction website as Performance Sponsor
  - 10 passes to Meet & Greet with Chantal Kreviazuk
  - Introduction of Chantal Kreviazuk
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# DINNER SPONSOR

## \$25,000

- 16 tickets – two tables in the VIP section
- One Full-page ad in the Event Program
- Signage at event recognizing Dinner Sponsor
- Identification as Dinner Sponsor on menu cards
- Link to company website in the MDF website as Dinner Sponsor
- Listing on Silent Auction website as Dinner Sponsor
- 6 passes to Meet & Greet with Chantal Kreviazuk
- Introduction of live band Little City All Star Band



# DÉCOR SPONSOR

**\$20,000**

- 12 tickets in the VIP Section
- 3/4 page ad in the Event Program
- Signage at the event recognizing Décor Sponsor
- Identification as Décor Sponsor on menu cards
- Link to company website in the MDF website as Décor Sponsor
- Listing on Silent Auction website as Décor Sponsor
- 4 passes to Meet & Greet with Chantal Kreviazuk

# COCKTAIL RECEPTION SPONSOR

**\$15,000**

- 8 tickets to one table in the VIP Section
- Half-page ad in the Event Program
- Signage at cocktail reception recognizing Cocktail Reception Sponsor
- Signage at tables as Cocktail Reception Sponsor
- Link to company website in the MDF website as Cocktail Reception Sponsor
- Listing on Silent Auction website as Cocktail Reception Sponsor
- 4 passes to Meet & Greet with Chantal Kreviazuk

**SOLD**



# AUDIO VISUAL SPONSOR

\$10,000

- 8 tickets – one table in the VIP Section
- Half-page ad in the Event Program
- Signage at the event recognizing as Audio Visual Sponsor
- Signage at tables as Audio Visual Sponsor
- Link to company website in the MDF website as Audio Visual Sponsor
- Listing on Silent Auction website as Audio Visual Sponsor
- 2 passes to Meet & Greet with Chantal Kreviazuk

# DESSERT SPONSOR

\$7,500

- 8 tickets – one table in the VIP Section
- Sponsor of dessert
- Quarter-page ad in the Event Program
- Signage at tables as Dessert Sponsor
- Link to company website in the MDF website as Dessert Sponsor
- Listing on Silent Auction website as Dessert Sponsor
- 2 passes to Meet & Greet with Chantal Kreviazuk



The \$7,000 funds “were directed to our Dental Support Program, which provides grants to individuals who suffer from dental issues caused by cancer or cancer treatments”.

*“People don’t think cancer will lead to dental issues. Once you’re done with the cancer there’s nothing to cover what happens next. Then to have his mouth fall apart and this extraordinary bill to fix it, you know, it’s like what people in the States have to deal with. I don’t know how they deal with that.”*

- Amanda Stock, Cancer patient Dave Stock’s wife

**Michael Schiefer, Executive Director, Never Alone Foundation**

# CAFÉ BAR SPONSOR

**\$7,500**

- 8 tickets – one table in the VIP Section
- Sponsor of specialty coffee bar at the end of the evening
- Quarter-page ad in the Event Program
- Signage at tables as Café Bar Sponsor
- Link to company website in the MDF website as Café Bar Sponsor
- Listing on Silent Auction website as Café Bar Sponsor
- 2 passes to Meet & Greet with Chantal Kreviazuk

# WINE/ LIQUOR SPONSOR

**\$7,500**

- 8 tickets – one table in the VIP Section
- Sponsor of wine/liquor selection
- Quarter-page ad in the Event Program
- Signage at tables as Wine/Liquor Sponsor
- Link to company website in the MDF website as Wine/Liquor Sponsor
- Listing on Silent Auction website as Wine/Liquor Sponsor
- 2 passes to Meet & Greet with Chantal Kreviazuk



# CORPORATE TABLE SPONSOR

**\$6,000**

- 8 tickets – one table in the VIP Section
- Quarter-page ad in the Event Program
- Signage at table as Corporate Table Sponsor
- Link to company website in the MDF website as Corporate Table Sponsor
- Listing on Silent Auction website as Corporate Table Sponsor
- 2 passes to Meet & Greet with Chantal Kreviazuk

# MDF PIN SPONSOR

**\$4,000**

- 6 tickets – one table in the VIP Section
- Quarter-page ad in the Event Program
- Signage at table as MDF Pin Sponsor
- 1 pass to Meet & Greet with Chantal Kreviazuk

**SOLD**



Hi Frank and Team!

On behalf of RMHC Manitoba and the children and families we serve, thank you for this generous support in honour of Dr. Tom Dobbs. The OHKs bring essential and meaningful impact for families and we are grateful for the opportunity to continue our partnership.

We look forward to welcoming you to the House soon. Please let us know when we can expect you!

With much gratitude,  
Wendy

**Wendy Galagan (she/her)**

Chief Executive Officer, RMHC Manitoba | [rmhcanitoba.org](http://rmhcanitoba.org)

To be part of this exciting event,  
please contact:

**Rafi Mohammed**

Member, Board of Directors, Manitoba Dental Foundation  
Chief Executive Officer, Manitoba Dental Association

**[mdf.ed@manitobadentist.ca](mailto:mdf.ed@manitobadentist.ca) | 204-560-0843**



**Manitoba Dental**  
*Foundation*

202-1735 Corydon Avenue, Winnipeg, Manitoba R3N 0K4

P: 204-988-5300 F: 204-988-5310

[ManitobaDentalFoundation.ca](http://ManitobaDentalFoundation.ca)

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