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**Annual Report**

**Healthy smiles**  
through inspired  
generosity.



MANITOBA  
**DENTAL**  
FOUNDATION



# Hello

We could not do our good work without the support we receive from generous donors such as yourself

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# History

Dentists in Manitoba and throughout Canada have been aware many individuals of all ages in our communities have limited access to oral health care.

On an individual and group basis dentists have provided and continue to provide “pro bono” oral health care. Moreover, dentists traditionally are philanthropic and support not-for-profit and charitable organizations that benefit members of our communities. Some of these organizations provide oral health care as part of their extensive services and mandate.

However, no organization existed exclusively dedicated to the improvement of oral health for the under-served. Many conversations occurred with leaders of the dental profession on how best to address this issue.



In February of 2013, Dr. Amarjit Rihal, MDA President, and Dr. Michael Sullivan, MDA Vice-President, attended a meeting of Chief Elected Officers in Montreal. At that meeting in a group discussion about benevolent services for association members and community services group they realized that a possible solution to issue in Manitoba could be the creation of a foundation to help those in need of dental care.

**OVER \$270,000 RAISED TO DATE**

In May of 2013, Dr. Amarjit Rihal and Dr. Michael Sullivan, along with Rafi Mohammed, Executive Director of the MDA, proposed the concept of creating a foundation to the MDA Board. The MDA Board unanimously supported it. Following that meeting Dr. Rihal and Dr. Sullivan developed a

pathway to make this happen.

The first course of action was to have discussions with other dental society/groups in Manitoba to see if they have any interest in being part of the foundation. Informal discussions were held with leaders of the Winnipeg Dental Society, University of Manitoba Dental Alumni Association, Western Manitoba Dental Society and Northern Manitoba Dental Society. They all agreed to participate in the process for the creation of a dental foundation.

Starting in the Fall of 2013 representatives of these organizations met in the afternoon during Winnipeg Dental Society lectures day for the next 2 years. The individuals involved were: Dr. Amarjit Rihal, Dr. Michael Sullivan, Dr. Joel Antel, Dr. Scott Leckie, Dr. Cory Sul, Dr. Jeffrey Bergen, Dr. Betty Dunsmore, Dr. Craig Fedorowich, and Dr. Gurinder Kler.

This process yielded the following: Articles of Incorporation, Bylaws, and Charitable Status for The Manitoba Dental Foundation Inc.

A strategic plan was developed in 2016 for the Foundation which now forms the governance structure of it today. In 2018, Dr. Frank Hechter was hired as the Foundation’s Executive Director. In 2019, the University of Manitoba

Dental Students Association agreed to join the Foundation Board.

The Foundation raises funds through monthly and annual donations, holding annual fun(d) raising special events including two Smile Galas (2015 and 2018). Due to the Covid pandemic no events were held in 2020 and 2021. Our next Smile Gala event is planned for November 5, 2022.

Since inception, the Foundation has raised over \$270,000 plus an additional \$100,000 for the Dr. Michael Cuthbert Endowment Fund and has provided grants in excess of

**IN EXCESS OF \$135,000 IN GRANTS TO WINNIPEG ORGANIZATIONS**

**\$100,000 RAISED FOR THE DR. MICHAEL CUTHBERT ENDOWMENT FUND**

\$135,000 to organizations in Winnipeg, Portage La Prairie and Brandon, and also supported an oral health mission sponsored by the Mondetta Charitable Foundation. Please visit our website for more information about your MDF ([www.manitobadentalfoundation.ca](http://www.manitobadentalfoundation.ca)).

**The original founding Board Members were:**

<b>President</b>	Dr. Joel Antel
<b>Vice-President</b>	Dr. Amarjit Rihal
<b>Treasurer</b>	Dr. Cory Sul
<b>Secretary</b>	Dr. Betty Dunsmore
<b>Directors</b>	Dr. Michael Sullivan
	Dr. Jeffrey Bergen
	Dr. Scott Leckie
	Dr. Gurinder Kler
	Dr. Craig Fedorowich
<b>Advisory Members</b>	Mr. James Kurz
	Mr. Walter Kulyk

# Your Manitoba Dental Foundation

## Vision

Healthy smiles through inspired generosity.

## Mission

To provide the under-served with support for improved oral health.

## Primary Objectives

- Provide funding for oral health services to the underserved of all ages, poor, or populations and communities with limited access to dental care;
- Improve the oral health of long term care institutionalized populations in Manitoba.

## Secondary Objectives

- Promote volunteerism as it relates to the above;
- Support educational institutions or other agencies in research projects that would have a direct impact to the practice of dentistry;
- Provide funding for dental outreach education programs for the under-served and populations or communities with limited access to oral health care;
- Encourage Manitobans to choose dentistry as a career option;
- Support education of dental students and dentists in Manitoba.

# Your Board of Directors

The Manitoba Dental Foundation was established in 2015 with its vision of serving as the heart of philanthropic giving for the dental community of Manitoba. The Manitoba Dental Foundation is committed to improving the oral health of all Manitobans, and supporting outreach to all communities in need.

## Executive/Board of Directors

Dr. Joel Antel

Dr. Pat Kmet

Dr. Gurinder Kler

Dr. Patrick Mao

Dr. Ja Youn Seo

Dr. Todd Kruk

Dr. Mike Sullivan

Dr. Jeff Bergen

Dr. Scott Leckie

Dr. Frank Hechter

Rafi Mohammed

Gerry Hagglund

Brian Fawkes



The Manitoba Dental Foundation Board of Directors is comprised of representatives from the Manitoba Dental Association, the Winnipeg Dental Society, the University of Manitoba Dental Alumni Association, Senior and Vice Stick of the University of Manitoba Dental Students Association and the Western Manitoba Dental Society.

Dr. Joel Antel continues to serve as the Foundation's first President. We invite all Manitoba dentists to join in supporting the Manitoba Dental Foundation. By uniting our funding resources, the Manitoba Dental Foundation will improve and enhance oral health through services provided by other organizations that meet our mission statements. Through the charitable act of giving, individuals and corporations can make a difference in improving the oral health of all Manitobans.

# Message from the Executive Director



Manitobans and all Canadians have endured an extremely difficult, trying and emotionally draining experiences throughout the Covid 19 pandemic. Hopefully the transition from pandemic to endemic will arrive shortly and we will embark on a new normal. The underserved, homeless and vulnerable in our communities have experienced the most devastating effects of the pandemic. The need for support for these individuals, families and communities has increased dramatically. Many charitable organizations have seen donations dwindle and needs for their services and support increase significantly.

Members of our dental community have been affected (lockdowns, supply chain issues, PPE, Covid infections and mandated changes to how we deliver oral health care). That said we have been and are extremely fortunate.

Donations to our MDF dipped initially during the pandemic and have increased beyond pre Covid donations. These generous donations have allowed your MDF to continue to fulfill our mission - to fund the improvement of oral health

for the underserved of all ages in Winnipeg and rural Manitoba. Your MDF continues to provide grants to organizations that serve the underserved throughout our province. Your continued generous support of our mission will allow us to continue the improvement of oral health; sadly the unmet needs for oral health continue to increase substantially.

This Annual Report provides detailed information about the activities and initiatives of your MDF. I hope you will take the time to read through this report.

I would like to take this opportunity to thank everyone at the MDA office, the Board and members of MDF committees and you the donors and friends of our MDF for your dedication, commitment, and untiring energy to fulfill our mission. I am truly grateful and humbled to be a part of the MDF.

**Dr. Frank Hechter**  
EXECUTIVE DIRECTOR, MDF

# Message from the President



Thank you for taking the time to read this annual report of The Manitoba Dental Foundation.

Manitoba dentists have made Manitoba the first province in Canada to create a foundation dedicated to providing access to dental care for those in our community that could not otherwise access the important health care we provide. It was conceived and developed by representatives of The Manitoba Dental Association, The Western Manitoba Dental Society, The Winnipeg Dental Society and The University of Manitoba Dental Alumni Association to assure that the important care we provide is available to all members of our community.

The Manitoba Dental Foundation has become an established organization over a relatively short period of time. As our board evolves new dynamic board members are stepping into leadership roles and taking the foundation to even higher heights. I want to thank everyone that has worked so hard for the foundation to succeed and serve those who benefit from our efforts.

The Manitoba Dental Foundation provides an opportunity to assure that our donations that are intended for patient care and prevention go directly to patient care and prevention.

The financial pressure some of our donors have been under and their need to temporarily drop off our donor list is certainly understandable. The pandemic is not behind us yet. But the foundation is seeing a resurgence of those prepandemic donations.

We are fortunate that dentistry is recovering well. We hope that, if you haven't already, you will consider the Manitoba Dental Foundation when restarting your charitable giving. We look forward to welcoming you back.

Our goal is for Manitoba dentists to lead the way for others, in and outside of the dental community, by each of us making a career long commitment to the foundation.

The foundation supports care for patients by supporting programs and organizations providing treatment and prevention directly to people in need.

As Manitoba dentists, we have an intimate understanding and appreciation of the growing component of society that does not have access to oral health and the negative consequences of poor oral health. Through our collective efforts can we make a difference to this population group.

Thank you to those of you who have supported our foundation through

your monthly and annual donations. When the time is right perhaps consider a larger donation and talk to your friends about why you consider the work of the Manitoba Dental Foundation a good investment in our community.

If you are new to the MDF please step up and support the important care provided through the Manitoba Dental Foundation. Even a small monthly gift goes a long way.

If you wish to discuss the foundation and how you can help, please feel free to contact a board member of the MDF or the foundation's Executive Director Dr. Frank Hechter.

**Dr. Joel Antel**  
PRESIDENT, MANITOBA  
DENTAL FOUNDATION

# Grants Committee Report

The restrictions necessitated by the Covid 19 pandemic created significant difficulties for organization to deliver their programs. The Never Alone Foundation and the Interlake Eastern Health Foundation (IEHF) received grants during this year. Clients of the Never Alone foundation received funding to improve function and oral health rehabilitation following ontological treatment for head and neck cancer. The IEHF initiative is directed to harm reduction associated with drug use and the detrimental effects on oral health.

Grant proposals are near completion from several organizations including: the Bruce Oake Foundation; Siloam Mission; the Manitoba Cranio-facial deformity program; and About Face Foundation. Our revised and enhanced MDF website facilitates the preparation and submission of grant proposals online.

The grants committee reviews all submissions using the criteria indicated on our website. The critical element in the evaluation is the provision of oral health treatment to clients of the charitable organizations.

Please visit our MDF website for more detailed information about grants, recipients and end of year reports ([www.manitobadentalfoundation.ca](http://www.manitobadentalfoundation.ca))

## Grants and Awards 2021:



# Branding Committee Report:

Our Branding Committee established three objectives since the last Annual General Meeting: improve and enhance our MDF website; expand our presence on social media platforms and; participate in the Winnipeg Dental Society and Western Manitoba Dental Society golf days. The objective of these initiatives is to increase awareness about the mission, vision and initiatives of our MDF within our dental profession and the broader communities in Manitoba.

Our website has simplified access to the menu, expanded content, and facilitated opportunities to support the initiatives of your MDF.

The numbers of followers on our Social media platforms continue to increase significantly since we began this initiative in January, 2021. The uptake of social media is content driven, the impact to clients of the grants our MDF awarded (CNIB and IEHF) and; our "MDF in Action" initiative by distributing 1000 Children's and 1000 Adult Oral Health Kits (OHKs) to several organizations in Winnipeg and Rural Manitoba that provide support to the underserved, vulnerable and homeless has resulted in significant increases in awareness beyond members of our MDA.

The WDS and WMDS hosted golf tournaments in 2021 and distributed hats, a sleeve of golf balls and ball markers/divot removers with our MDF logos to participants.

The MDF in Action initiative continues this year, we will distribute 1800 Children's and 1800 Adult OHKs. We will continue to follow up with organizations about the impact of our grants. Additional grant proposals are anticipated identified in the Grant Committee report.

## Executive/Board of Directors

- |                    |                       |
|--------------------|-----------------------|
| Dr. Joel Antel     | Dr. Pat Kmet          |
| Dr. Gurinder Kler  | Dr. Patrick Mao       |
| Dr. Ja Youn Seo    | Dr. Todd Kruk         |
| Dr. Scott Leckie   | Derek Oryniak - UMDSA |
| JR Salinas - UMDSA | Dr. Frank Hechter     |
| Rafi Mohammed      | Gerry Hagglund        |
| Brian Fawkes       |                       |

# Fundraising Committee Report



Fundraising is more than just raising money for an organization. It is also a means of bringing forth the message of an organization not only to its members but to the general public.

The MDF Fundraising Committee's goal remains the same; to increase monthly and annual donations so that we may continue to provide the underserved with support to improve oral health.

The year 2021 was to have been a different year from 2020. The

## "The results of Philanthropy are always beyond calculation".

MIRIAM BEARD

pandemic however reached its hand into 2021 and has not let go. With that, we once again we were not able to gather with members of our dental community, dental industry and our friends to the extent that we would have liked to.

Jake Fuss, a senior economist at the Fraser Institute commented that there has been a decline in % of Canadian donating to registered charities, and the continuation of the pandemic has left Canadian families dealing with uncertainty. The MDF has been fortunate that despite this trend, support has continued throughout the pandemic. The financial statements in this Annual Report echo this. Please take the time to review them.

Over the past year the MDF Fundraising committee once again

has continued with its MDF in Action initiative providing oral health kits to a variety of organizations. This initiative has now become an annual event.

The year 2021 saw our committee increase awareness about MDF to our dental community including recent graduates from the dental college (years 2000-2015). The committee is grateful for their support.

This year we also encouraged the dental and community at large to consider MDF in their tax planning and their year end donations.

To all our monthly donors, you are our GEMS (give every month). Our Gem initiative highlights those individuals who support the MDF. In 2022 we ask that you become a GEM. A small monthly donation will make someone smile that much more!

An Agency Fund is a permanent endowment, which provides an annual source of revenue to be used at the discretion of the charitable organization that established it; the capital is owned by The Winnipeg Foundation.

In 2021 two endowment Funds were established within the Winnipeg Foundation. (the Dr. Micheal Cuthbert Memorial Endowment Fund and the Manitoba Dental Foundation Endowment Fund). One of the incentives for the creation of new endowments within the Winnipeg

Foundation of \$100,000 or more is a contribution grant of \$25,000.

The Foundation has a matching grants program for agency fundholders. It is anticipated that matching funds will be applied to our endowments.

The one fundraising event that was held in 2021 was the Western Manitoba Dental Society Golf Tournament held in Clear Lake in September 2021. The proceeds were donated to the Dr. Mike Cuthbert Endowment Fund. We are truly grateful for this act of kindness. Next years fundraising event has been set for Sept 9,2022.

In 2021 the Manitoba Dental Foundation was the recipient of a generous donation from the Pierre Fauchard Academy. We extend our sincere gratitude to the PFA. The recipients of improved oral health of the underserved of all ages will benefit from this generous donation.

We ask that you mark Nov 5, 2022 on your calendar. The MDF Smile Gala will not only be the culmination of all our fundraising efforts but more importantly it will be a celebration.

As we settle into the year 2022, the MDF continues with its mission and continues to fundraise for the worthy cause for providing the underserved with support and improve oral health.

**Dr. Patricia Kmet**  
FUNDRAISING COMMITTEE CHAIR

# Statement of Financial Position

SEPTEMBER 30, 2021

	2021	2020
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 45,770	\$220,507
Accounts receivable	27,975	25,000
Goods and services tax recoverable	536	880
Prepaid expenses and deposits	2,461	-
	\$ 76,742	\$246,387
<b>Liabilities and Net Assets</b>		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 5,140	\$ 8,138
Deferred contributions (Note 4)	7,250	-
	12,390	8,138
Net assets, unrestricted	64,352	238,249
Subsequent event (Note 5)	\$ 76,742	\$246,387

See accompanying notes to financial statements.

APPROVED ON BEHALF OF THE BOARD:



DIRECTOR



DIRECTOR

# Statement of Operations and Changes in Net Assets

YEAR ENDED SEPTEMBER 30, 2021

	2021	2020
<b>Revenues:</b>		
Donations - one time	\$ 75,690	\$ 66,791
Donations - monthly	20,170	16,199
Fundraising event - ticket sales and other	-	23,975
Fundraising event - sponsorships	-	15,250
Interest income	78	2,168
Other income	2,833	-
	98,771	124,383
<b>Expenses:</b>		
Advertising expenses	16,021	8,294
Bank charges and other fees	5,419	3,167
Contributions to endowment fund (Note 5)	200,000	-
Fundraising expenses	-	26,330
Goods and services tax	677	880
Grants to charitable organizations	30,000	1,000
Office expenses	1,180	750
Professional fees	7,186	7,111
Salaries and benefits	12,185	10,222
	272,668	57,754
(Deficiency) excess of revenues over expenses	(173,897)	66,629
Net assets, beginning of year	238,249	171,620
Net assets, end of year	\$ 64,352	\$238,249

See accompanying notes to financial statements.

# Statement of Cash Flows

YEAR ENDED SEPTEMBER 30, 2021

	2020	2019
Cash flow from (used in)		
Operating activities:		
(Deficiency) excess of revenues over expenses for the year	\$(173,897)	\$ 66,629
Changes in the following:		
Accounts receivable	(2,975)	-
Goods and services tax recoverable	344	3,933
Prepaid expenses and deposits	(2,461)	1,620
Accounts payable and accrued liabilities	(2,998)	115
Deferred contributions	7,250	-
Change in cash and cash equivalents	(174,737)	72,297
Cash and cash equivalents, beginning of year	220,507	148,210
Cash and cash equivalents, end of year	\$ 45,770	\$220,507

See accompanying notes to financial statements.

## 4. Deferred contributions

During the year ended September 30, 2021, the Foundation received total donations of \$7,250 which are externally restricted by donors to be contributed to the Manitoba Dental Foundation - Dr. Michael Cuthbert Endowment Fund established subsequent to year end (see also Note 5). These amounts will be recognized in the period the amounts are contributed to The Winnipeg Foundation in accordance with the donor stipulations.

## 5. The Winnipeg Foundation - endowment funds

During the year ended September 30, 2020, the Board of Directors signed an agreement with The Winnipeg Foundation and approved the establishment of an endowment fund. During the year ended September 30, 2021, the Manitoba Dental Foundation Inc. Endowment Fund was established and the Foundation made an initial capital contribution of \$200,000 to The Winnipeg Foundation for total endowment fund contributions during the year of \$200,000 (2020 - \$nil).

As at September 30, 2021, the endowment fund had a total market value of \$208,541 (2020 - \$nil). Control over the assets in the endowment fund resides with The Winnipeg Foundation therefore these assets are not recognized in the financial statements of the Foundation. The Foundation is entitled to receive income from the endowment fund in accordance with The Winnipeg Foundation's spending policy. During the year ended September 30, 2021, the Foundation received total income from the endowment fund of \$nil (2020 -\$nil).

Subsequent to year end, the Manitoba Dental Foundation Inc. - Dr. Michael Cuthbert Endowment Fund was created by transferring \$100,000 of the initial capital contributed to The Winnipeg Foundation during the year to this new endowment fund, resulting in two separate endowment funds with The Winnipeg Foundation.

# Ways to support your MDF:

## Monthly and Annual Donations



Monthly and annual donations may be conveniently processed through Canada Helps. We as dentists have expertise in oral health. A suggestion is to select a procedure code and commit the fee associated with that procedure as a monthly donation. At year's end, a charitable tax receipt will be issued for your generous donations, for example:

Limited Examination of a recall patient:  
Code 01202 - \$39.80

Panoramic radiograph: Code 02601 - \$87

Complete Examination in permanent dentition:  
Code 01103 - \$121

One surface tooth coloured restoration:  
Code 23321 - \$177

## MDF Fundraising Recognition Program

\$85.00 monthly: Bronze Supporter

\$250.00 monthly: Silver Supporter

\$500.00 monthly: Gold Supporter

\$850.00 or more monthly:  
Platinum Supporter

## "MDF in Action" Initiative provides Oral Health Kits (OHKs) for those in need



The MDF sincerely appreciates the generous donations from members of our MDA, the dental industry and members of the broader community. For the second year, anonymous donors have made significant donations to our MDF in partnership with our MDF Board to fund this "MDF in Action" initiative. We are grateful to the following organizations that have and are distributing the OHKs to their clients throughout the year.

- MacDonald Youth Services - now called The Link, Youth and Family Supports
- Interlake Eastern Health Authority
- Ronald McDonald House
- Willow Place
- North Point Douglas Women's Shelter
- Rest a bit (Portage La Prairie)
- Siloam Mission
- Main Street Project
- Ralph Maybank School
- Big Brothers and Sisters Brandon
- Brandon Friendship Center/ Access Exchange Center
- Crossways in Commons - West Broadway
- Inner city schools with University of Manitoba Dental Alumni Association (UMDAA)

If you wish to help fund this important initiative, please know that every \$50 donation provides 25 Oral Health Kits to those in need. Kits include: Toothbrush, toothpaste, Floss and oral healthcare tips.

## Dr. Michael Cuthbert Endowment



In January of 2019, the MDA lost a member of our profession whose work in organized dentistry was exemplary, Dr. Michael Cuthbert. During his 37 years of licensure served on many committees of the Manitoba Dental Association. This would include the Economics Committee, Communications Committee, Fluoride Working Group, and the Manitoba Dental Association Board. He was a strong advocate for the dental needs of the working poor and First Nations Communities in Manitoba.

To honor of his memory, the Manitoba Dental Foundation Board created the Michael Cuthbert Endowment Fund. To date we have raised \$100,000.00 for this fund. The MDF Board recently approved the management of these funds by Winnipeg Foundation Inc. One of the incentives for the creation of new endowments within the Winnipeg Foundation of \$100,000 or more is a contribution grant of \$25,000.

## Lyle Best Humanitarian Award



The Manitoba Dental Foundation has created the Lyle R. Best Humanitarian

Award to honour Lyle's tireless efforts, tremendous contributions, generosity and leadership to charitable, sports, and community organizations including the profession of dentistry. Mr. Best has been the recipient of many honours including the Order of Canada.

The Lyle Best Humanitarian Award was established in 2018. Given to an individual or organization who has a profound impact on the dental health of impoverished populations nationally or internationally. \$15,000 provided to aid in the continued effort of providing dental care to that population.

Awarded tri-annually at The Manitoba Dental Foundation Smile Gala.

## Planned Giving Donations

Give the gift of a lifetime with a planned gift. Many people show their long-term commitment to a charity by leaving a planned gift. A planned gift is a charitable donation that is arranged during your lifetime but made available in the future.

A planned gift allows you to leave a substantial legacy while providing significant tax benefits to you or your estate.

### Ways to make a planned gift:

- Charitable Bequest (leave a gift in your Will)
- Life Insurance
- Charitable Gift Annuity
- Charitable Remainder Trust

### To learn more, please contact:

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