

# 2019 Annual Report

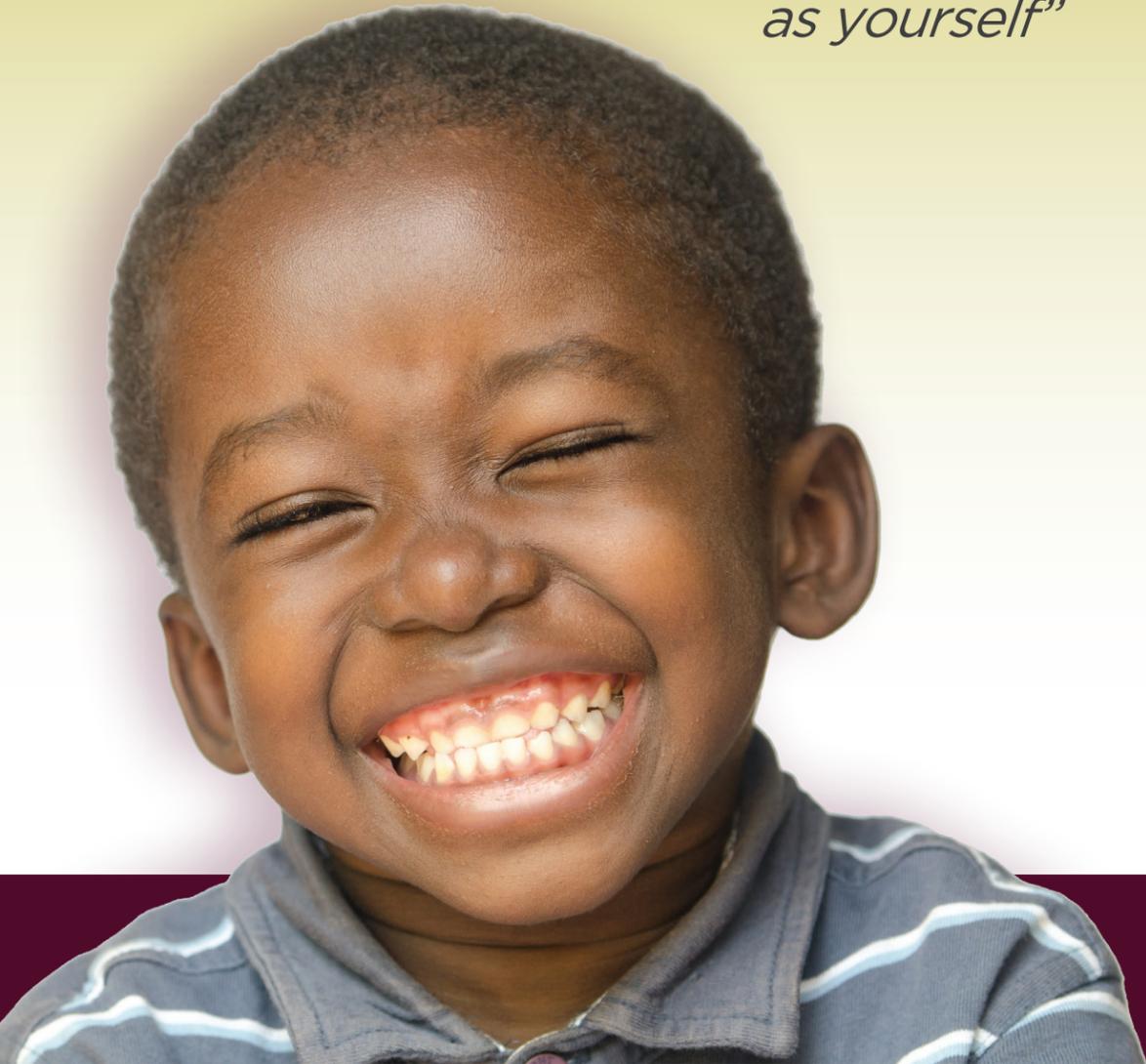


*Healthy  
smiles  
through  
inspired  
generosity*



MANITOBA  
**DENTAL**  
FOUNDATION

*“We could not do our good work without the support we receive from generous donors such as yourself”*



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*Healthy smiles through inspired generosity*

## Message from the President

Thank you for taking the time to read this annual report of The Manitoba Dental Foundation.

Manitoba dentists have made Manitoba the first province in Canada to create a foundation dedicated to providing access to dental care for those in our community that could not otherwise access the important health care we provide. They say imitation is the best form of flattery. We are flattered that other provinces' dentists are beginning to follow our lead.

The Manitoba Dental Foundation serves as the unified center of professional philanthropy for the dentists of Manitoba. It was conceived and developed by representatives of The Manitoba Dental Association, The Western Manitoba Society, The Winnipeg Dental Society and The University of Manitoba Dental Alumni Association to assure that the important care we provide is available to all members of our community.

Through the generous support of dentists, non-dentists, the dental industry and many Manitoba businesses we are well on the way to accomplishing this ambitious mission now and for many years to come.

Dentist are well represented in philanthropy throughout our community. The Manitoba Dental Foundation provides an opportunity to assure that our donations that are intended for patient care and prevention go directly to patient care and prevention.

Our goal is for Manitoba dentists to lead the way for others, in and outside of the dental

community, by each of us making a career long commitment to the foundation. The foundation supports care for patients by supporting programs and organizations providing treatment and prevention directly to people in need.

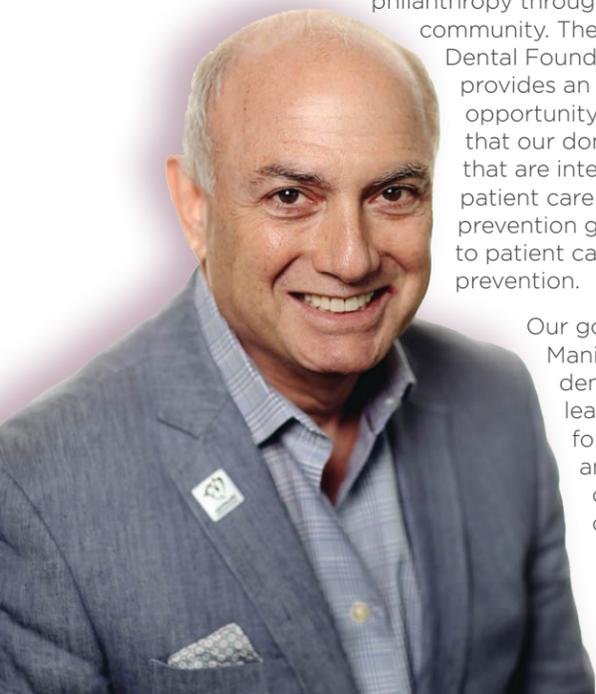
The Manitoba Dental Foundation continues to provide grants to deserving organizations. Since our Foundation was established the MDF has supported many organizations working to improve the oral health of the vulnerable members of our communities regardless of age, gender, and background.

As Manitoba dentists, we have an intimate understanding and appreciation of the growing component of society that does not have access to oral health and the negative consequences of poor oral health. Through our collective efforts can we make a difference to this population group.

As I write my remarks, we are in the midst of unprecedented challenges brought on by a global pandemic. A simultaneous shutdown of world economies, including dentistry around the world. We will get through this together. The needs of others have not gone away. I encourage you to consider the less fortunate in our society when planning your own personnel restart.

Thank you to those of you who have supported our foundation through attendance at events and your monthly and annual donations. When the time for you is right, please step up and support the important care provided through the Manitoba Dental Foundation. If you wish to discuss the foundation and how you can help please feel free to contact me or the MDF Executive Director Dr. Frank Hechter.

**Dr. Joel Antel**  
President, Manitoba Dental Foundation



## Message from the Executive Director

Dear Member Colleague,

Your Manitoba Dental Foundation (MDF) has had a successful first five years, granting just over \$135,000 to several organizations to improve the oral health of the underserved of all ages. The following organizations have benefited from the mission of your MDF: Siloam Mission, Mount Carmel Clinic, Deer Lodge Centre, Healthy Smile Happy Child, Never Alone Foundation, About Face Foundation, Westman Immigrant Services, Bruce Oake Foundation and Mondetta International Charity.

Monies for grants have been generated through monthly and annual donations; endowment funds and annual events. Lyle Best, an enthusiastic and generous philanthropist, has pledged \$25,000 per year for four years from the QuikCard Foundation to our MDF for which we are truly thankful. In recognition of his support, we have established the Lyle Best Humanitarian Award. A deserving candidate will be identified and celebrated every third year commencing in 2021.

We have held five successful events: two Galas (2015 and 2018); An Evening at the Met (2016); Laugh-A-Lot Comedy Night (2017) and Speakeasy Casino Night (2019).

Dentists, like you, are generously philanthropic including providing 'pro bono' treatment, supporting worthy charitable organizations, volunteering for community organizations and other contributions.

Net revenue from these annual events has been the primary source of funding to fulfill the mission of your MDF.

To ensure the sustainability of your MDF, the primary source of revenue ideally should be monthly donations. As dentists

we are experts in oral health, we are well aware of the unmet needs within our communities and we also know we are unable to resolve this need individually.

The primary objectives of your MDF is to develop a culture of philanthropy within our profession and to be the unique source of funds to address the oral health needs of the underserved.

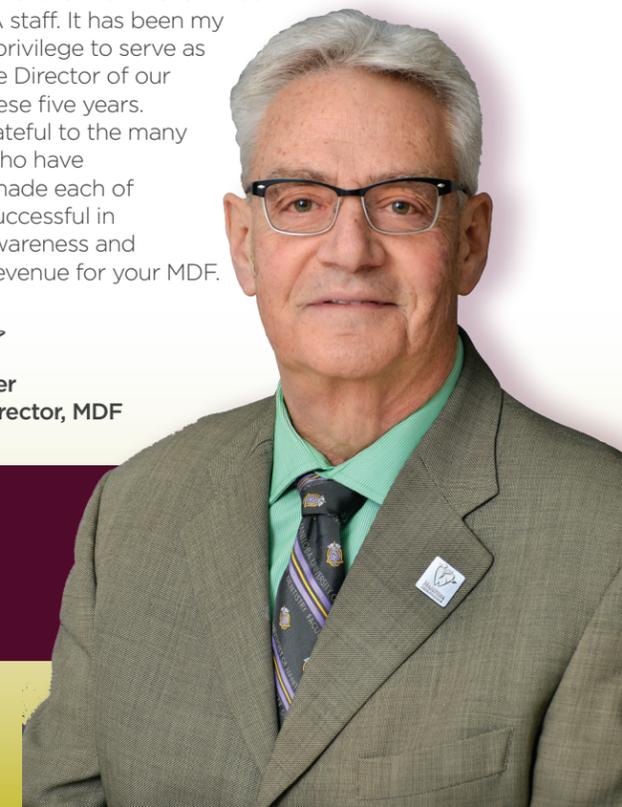
To those of you who already support your MDF with monthly or annual donations our most sincere thanks.

This request is not to detract from your other philanthropic activities but rather to request that you add the MDF. To be candid, a monthly donation of \$36.10, the equivalent of a recall examination fee (code 01202) will ensure the financial sustainability of your MDF. At year's end, the MDF will issue a charitable donation receipt for your generous monthly donations.

To donate visit:  
[ManitobaDentalFoundation.ca](http://ManitobaDentalFoundation.ca)

I am truly delighted to advise you that the administrative costs of your MDF are minimal (less than 7%) due essentially to the tireless efforts of Rafi Mohammed and the MDA staff. It has been my honour and privilege to serve as the Executive Director of our MDF over these five years. I am truly grateful to the many volunteers who have generously made each of our events successful in increasing awareness and generating revenue for your MDF.

**Frank Hechter**  
Executive Director, MDF



# Your Manitoba Dental Foundation

## VISION

Healthy smiles through inspired generosity.

## MISSION

To provide the under-served with support for improved oral health.

## PRIMARY OBJECTIVES

- Provide funding for oral health services to the underserved of all ages, poor, or populations and communities with limited access to dental care;
- Improve the oral health of long term care institutionalized populations in Manitoba

## SECONDARY OBJECTIVES

- Promote volunteerism as it relates to the above;
- Support educational institutions or other agencies in research projects that would have a direct impact to the practice of dentistry;
- Provide funding for dental outreach education programs for the under served and populations or communities with limited access to oral health care;
- Encourage Manitobans to choose dentistry as a career option;
- Support education of dental students and dentists in Manitoba

## HISTORY

The purpose and rationale for the establishment of the Manitoba Dental Foundation (MDF) was discussed and proposed in the previous decades. In 2014 a commitment was made to prepare and submit the necessary documentation to secure its creation. In the Fall of 2015, the Manitoba Dental Foundation was officially established and was granted a Charitable Registration Number. As members of the Manitoba Dental Association, we have an intimate understanding and appreciation of the growing component of society that does not have access to oral health, and the negative consequences of poor oral health.

# Executive/Board of Directors

The Manitoba Dental Foundation was established in 2015 with its vision of serving as the heart of philanthropic giving for the dental community of Manitoba. The Manitoba Dental Foundation is committed to improving the oral health of all Manitobans, and supporting outreach to all communities in need.

The Manitoba Dental Foundation Board of Directors is comprised of representatives from the Manitoba Dental Association, the Winnipeg Dental Society, the University of Manitoba Dental Alumni Association, Senior and Vice Stick of the University of Manitoba Dental Students Association and the Western Manitoba Dental Society. Dr. Joel Antel continues to serve as the Foundation's first President.

We invite all Manitoba dentists to join in supporting the Manitoba Dental Foundation. By uniting our funding resources, the Manitoba Dental Foundation will improve and enhance oral health through services provided by other organizations that meet our mission statements.

Through the charitable act of giving, individuals and corporations can make a difference in improving the oral health of all Manitobans.

## EXECUTIVE/ BOARD OF DIRECTORS

- Dr. Joel Antel
- Dr. Jeffrey Bergen
- Dr. Chris Cottick
- Dr. Betty Dunsmore
- Dr. Craig Fedorowich
- Dr. Frank Hechter
- Dr. Gurinder Kler
- Dr. Scott Leckie
- Dr. Patrick Mao
- Dr. Michael Sullivan
- Rafi Mohammed
- Brian Fawkes



# The Impact of some of our MDF Grants



Mount Carmel Clinic is a non-profit community health centre, committed to helping families live healthier lives.

The \$7,000 MDF grant “resulted in a reduced waiting list and increased capacity to serve our community of marginalized individuals”. The monies were utilized “to purchase a drill, and a pre-owned dental chair” that allowed us to provide additional working hours to our dental team which offers “both patient comfort and ergonomic design allowing our team to work more optimally during procedures. We could not do our good work without the support we receive from generous donors such as yourself”.

**Jay Bodner,**  
Director of Primary Health,  
Mount Carmel Clinic



Siloam Mission is a connecting point between the compassionate and Winnipeg’s less fortunate, Siloam Mission is a Christian humanitarian organization that alleviates hardships and provides opportunities for change for those affected by homelessness.

Thanks to the \$7,000 donation from the Manitoba Dental Foundation “the Saul Sair Health Centre Clinic has purchased: local anesthetics and dental care supplies; antibiotics for clients that cannot afford them; a DryShield Isolation system and; a new Tuttnauer Sterilization unit.” In the past year, the Saul Sair Health Centre provided 339 dental treatments, distributed over 2,000 toothbrushes and tubes of toothpaste, and over 1,000 units of dental floss.

**Jim Bell,**  
Chief Executive Officer, Siloam Mission



**HEALTHY SMILE  
HAPPY CHILD**

Healthy Smile Happy Child (HSHC) is an intersectoral, collaborative partnership that takes an upstream community development approach to engage communities in Early Childhood Caries (ECC) prevention strategies and promotion of early childhood oral health.

The \$7,000 funding provided by MDF “has been very beneficial in allowing us to continue our important work to promote the FFV program, educating parents, caregivers, and all stakeholders of the importance of early childhood oral health, preventing early childhood caries, and assisting with networking opportunities with contacts in all regions of the province.”

**Daniella DeMare,**  
Project Coordinator,  
Healthy Smile Happy Child



**DEER LODGE CENTRE  
DEER LODGE CENTRE**



**BRUCE OAKE  
RECOVERY CENTRE**



**WESTMAN  
IMMIGRANT SERVICES**



About face provides life-changing experiences for people with facial differences.

The \$7,000 support of the Manitoba Dental Foundation “allowed us to undertake critical outreach and awareness activities, through mail-outs to local referral sources across the province, and through our new public awareness campaign, See Beyond My Face and the Winnipeg CTV News story which features AboutFace community members and local volunteer and Nurse Coordinator Cynthia Pantel: <http://winnipeg.ctvnews.ca/video?clip-id=1203093>.

Our activities include “camps for kids with facial differences ages 8 to 18, adult retreats, social outings for affected families, support and networking group calls for adults with facial differences, and supportive resources for new parents of babies with facial differences.”

**Danielle Griffin,**  
Executive Director, AboutFace



Never Alone Foundation is a nationally registered charity committed to improving the lives of people affected by cancer.

The \$7,000 funds “were directed to our Dental Support Program, which provides grants to individuals who suffer from dental issues caused by cancer or cancer treatments”.

“People don’t think cancer will lead to dental issues. Once you’re done with the cancer there’s nothing to cover what happens next. Then to have his mouth fall apart and this extraordinary bill to fix it, you know, it’s like what people in the States have to deal with. I don’t know how they deal with that.”

*Amanda Stock, Cancer patient Dave Stock’s wife*

**Michael Schiefer,**  
Executive Director,  
Never Alone Foundation



## 2019 Annual Campaigns & Highlights



On Thursday, November 21st, 2019, dentists, partners, and friends secretly assembled at the Metropolitan Entertainment Centre in downtown Winnipeg for a Prohibition Era Speakeasy. The entrance to the venue was conspicuously identified by a 2020 Cadillac parked immediately outside. Guests were demanded to check their weapons before entering the venue. Pictures of guests were taken in the lobby in front of a welcoming banner featuring the picture of no other than Al Capone. Once registered, guests were provided with liquid refreshment tickets, \$1000 of scrubbed money and games of chance chips.

The venue was expertly decorated; liquid refreshments were subtly dispensed with delicious appetizers; and four fabulous food stations adorned the centre. Patrons had the opportunity to try their luck at twelve games of chance stations. Live music was expertly provided by the dentist band Mandibular Black featuring vocalists from All Dentist Musicals. At the end of the evening guests were able to redeem their chips from winnings for additional scrubbed money. Twelve silent auction prizes were then auctioned, the collaboration among guests to pool their scrubbed monies to bid on the prizes was a delight to observe. The negotiations were mostly cordial and collaborative, fortunately all weapons had been checked upon entry.

The evening culminated with Frank Veert, the General Manager of McNaught Cadillac Buick GMC drawing the Winnipeg raffle ticket. The Raffle Prize was a six-month lease of a fully loaded 2020 Cadillac courtesy of McNaught. Only 100 tickets were available and every ticket was sold.

Sincere thanks to CDSPI the evening sponsor; Children's Dental World games of chance sponsor; Stephen Rosenfeld and Fawkes Advertising food sponsors; 123Dental and Kler Dental Group liquid refreshment sponsors; Assiniboine Dental Group, Rykiss Orthodontics, Polo Park Dental Group; Sunstar Dental; and Tuxedo Dental Group the music sponsors.

Silent Auction prizes were provided by Germiphene Canada; Fragrance Basket (Manitoba Dental Association); Catering (Congregation Shaarey Zedek); restaurant gift certificates (WOW Hospitality, Bonfire Bistro, The Allen Restaurant); Autographed Colorado Avalanche jersey (Colin Wilson); Autographed Portland Winter Hawks Seth Jarvis jersey; 4 guest passes to the ScotiaBank Suite at a Jets game; Proctor & Gamble gift basket (Marsha Stern); two gift baskets (McNaught Cadillac Buick GMC).

Our McNaught Speakeasy was a tremendously enjoyable evening that raised over sixteen thousand dollars for our Manitoba Dental Foundation. A huge thank you to everyone who attended and supported this evening.

## Valued Sponsors



**MANITOBA DENTAL FOUNDATION INC.**Statement of Financial Position  
September 30, 2019

	2019	2018
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 148,210	\$ 124,038
Accounts receivable (Note 3)	25,000	25,000
Goods and services tax recoverable	4,813	1,206
Prepaid expenses and deposits	1,620	37,696
	<u>\$ 179,643</u>	<u>\$ 187,940</u>
<b>Liabilities and Net Assets</b>		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 8,023	\$ 8,437
Undisbursed grants	-	5,000
Deferred sponsorship and fundraising revenue	-	116,910
	<u>8,023</u>	<u>130,347</u>
Net assets, unrestricted	<u>171,620</u>	<u>57,593</u>
Subsequent event (Note 6)		
	<u>\$ 179,643</u>	<u>\$ 187,940</u>

See accompanying notes to financial statements.

**APPROVED ON BEHALF OF THE BOARD:**

\_\_\_\_\_  
Director

\_\_\_\_\_  
Director

**MANITOBA DENTAL FOUNDATION INC.**Statement of Operations and Changes in Net Assets  
Year ended September 30, 2019

	2019	2018
<b>Revenues:</b>		
Donations - one time	\$ 148,931	\$ 57,910
Donations - monthly	17,712	15,617
Fundraising event - ticket sales and other	190,829	23,110
Fundraising event - sponsorships	65,500	10,000
Interest income	104	242
	<u>423,076</u>	<u>106,879</u>
<b>Expenses:</b>		
Bank charges and other fees	6,037	4,625
Consulting	4,500	-
Fundraising events	212,807	72,208
Goods and services tax	4,813	1,206
Grants to charitable organizations	62,000	5,000
Office expenses	256	535
Professional fees	6,657	6,264
Salaries and benefits	11,979	10,182
	<u>309,049</u>	<u>100,020</u>
Excess of revenue over expenses	<u>114,027</u>	<u>6,859</u>
Net assets, unrestricted, beginning of year	<u>57,593</u>	<u>50,734</u>
Net assets, unrestricted, end of year	<u>\$ 171,620</u>	<u>\$ 57,593</u>

See accompanying notes to financial statements.

## Ways to Support

The Board of our Manitoba Dental Foundation and our grant recipients are truly grateful for the generous support of every donor including members of the MDA, dental industry, and the general public.

We have established four opportunities to support our MDF financially: monthly and annual continuous donations; annual special events; tribute acknowledgements and; endowments.

As we move forward to meet our mission of funding oral health care for the underserved of all ages in Winnipeg, Manitoba and beyond, the central element of our fundraising must be monthly and annual donations. These continuous donations are critical to the future financial capacity of our Foundation. Ideally, our objective is to have every members of our MDA make a monthly or annual donation. Every year since incorporation, we have seen an increase in the number of MDA members making these types of donations. Members of our MDA are very familiar with the services we provide to our patients. We are hopeful that monthly contributions will reflect a service (code and fee) we provide (e.g., recall examination, one surface restoration, two surface, three surface restorations, etc.). Monthly or annual donations would be the foundation for our available grants.

Special annual events would be the opportunity to meet, greet and enjoy the company of colleagues, dental industry

supporters and friends of our MDF to be entertained, laugh and relax amongst friends. During the last five years we have held remarkable events: our Inaugural **Dare to Smile Gala** with guest speaker humanitarian John Prendergast (2015); **An Evening at the Met** featuring the a capella group Those Guys (2016); **Laugh-A-Lot Comedy Night** featuring Canadian comedian Jeremy Hotz and Kevin McDonald a member of Kids in the Hall (2017); **Smile Gala** featuring internationally renowned Winnipeg illusionist Darcy Oake (2018); and **Prohibition Era Speakeasy** featuring games of chance, food and liquid refreshments; raffle, live entertainment Mandibular Black, and silent auction (2019). None of these events would be possible without the expertise, dedication, commitment of our volunteers and the incredible support of the MDA team!

The Manitoba Dental Association and others continue to make contributions Tribute Acknowledgments in honour of life cycle events, accomplishments, and successes by members of our MDA.

Lastly, our MDF has been the recipient of an endowment funded in memory of Michael Cuthbert.

The Board of your MDF is extremely proud of the social consciousness demonstrated through generous donations by you, the friends of our MDF. A simple **Thank You** is not nearly enough to express the sincere appreciation of our grant recipients for your kindness and support.





*Healthy smiles through inspired generosity*

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